

SurveySwipe Instant Feedback

Point of sale feedback

SurveySwipe Instant Feedback gives your business the ability to harness feedback before it hits Yelp, Facebook and other review sites.

Now more than ever before people can instantly voice their opinions in the highly connected digital world of Facebook, Yelp, Twitter and others. While positive feedback can work in your favor, negative feedback can be irreparable.



- **Point and Scan:** 42% of Americans already own a smartphone and smartphone adoption is growing 17% every three months. Any smartphone is capable of instantly reading QR codes. Using QR codes your business can now make it easy and fun for your customers to provide instant feedback.
- **Realtime Feedback:** Bridge the gap between your customers and your business. Customize your feedback reports and get realtime access to advanced data analytics.
- **Turnkey Solution:** SurveySwipe Instant Feedback is a hosted solution backed by time tested Survey Analytics platform with 99.99% uptime guarantee. Simply print and deploy the QR code on receipts, at exits or other points of interest.



Plan Features

- Point of Sale Feedback
- Free Feedback Templates
- Unique QR identity
- Branded Questionnaires
- Unlimited questions
- Unlimited responses
- Word cloud for comments
- Upload Pictures/Videos
- Exclusive ownership data
- Realtime reports Dashboard, Excel, SPSS and PowerPoint executive reports
- 30 minutes setup time

Try it Free for 30 days



Your app functions great and has a great user interface. Everything is easy to use and figure out. I like taking surveys on my phone.

Jesse Adams SurveySwipe User

Client Signature

Date



Please tell us how we're doing

Use your mobile to scan the code and give us feedback.



Mobile Surveys Case Study

1 . What is your preferred way of takin .

2 . Why do you like taking surveys on a ...

3 . How long do you think surveys shoul ...

- 4 . Approximately, how many apps do you ...
- 5 . Do you like push notifications as p ...
- 6 . Would you be willing to upload a pi ...
- 7 . What is your age range?

Why do you like taking surveys on a smartphone (Select all that apply)?

	Answer	Count	Percent	20%	40%	60%	80%	100%
1.	Fun and interesting	602	27.00%					
2.	Performance	238	10.67%					
3.	Convenience	734	32.91%					
4.	Incentives	437	19.60%					
5.	Viewing results of the survey	219	9.82%					
	Total	2230	100%					