

## SurveySwipe Instant Feedback

### Point of sale feedback

**SurveySwipe Instant Feedback** gives your business the ability to harness feedback before it hits Yelp, Facebook and other review sites.

Now more than ever before people can instantly voice their opinions in the highly connected digital world of Facebook, Yelp, Twitter and others. While positive feedback can work in your favor, negative feedback can be irreparable.



- **Point and Scan:** 42% of Americans already own a smartphone and smartphone adoption is growing 17% every three months. Any smartphone is capable of instantly reading QR codes. Using QR codes your business can now make it easy and fun for your customers to provide instant feedback.
- **Realtime Feedback:** Bridge the gap between your customers and your business. Customize your feedback reports and get realtime access to advanced data analytics.
- **Turnkey Solution:** SurveySwipe Instant Feedback is a hosted solution backed by time tested Survey Analytics platform with 99.99% uptime guarantee. Simply print and deploy the QR code - on receipts, at exits or other points of interest.

*Your app functions great and has a great user interface. Everything is easy to use and figure out. I like taking surveys on my phone.*

**Jesse Adams**  
SurveySwipe User



### Plan Features

- Point of Sale Feedback
- Free Feedback Templates
- Unique QR identity
- Branded Questionnaires
- Unlimited questions
- Unlimited responses
- Word cloud for comments
- Upload Pictures/Videos
- Exclusive ownership data
- Realtime reports - Dashboard, Excel, SPSS and PowerPoint executive reports
- 30 minutes setup time

**Try it Free for 30 days**



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Client Signature

Date

# Please tell us how we're doing

Use your mobile to scan the code and give us feedback.



## Mobile Surveys Case Study

1. What is your preferred way of taking surveys?
- 2. Why do you like taking surveys on a smartphone?**
3. How long do you think surveys should take?
4. Approximately, how many apps do you use for surveys?
5. Do you like push notifications as a way to receive survey reminders?
6. Would you be willing to upload a picture to a survey?
7. What is your age range?

### Why do you like taking surveys on a smartphone (Select all that apply)?

Answer	Count	Percent	20%	40%	60%	80%	100%
1. Fun and interesting	602	27.00%	<div style="width: 27%;"></div>				
2. Performance	238	10.67%	<div style="width: 10.67%;"></div>				
3. Convenience	734	32.91%	<div style="width: 32.91%;"></div>				
4. Incentives	437	19.60%	<div style="width: 19.6%;"></div>				
5. Viewing results of the survey	219	9.82%	<div style="width: 9.82%;"></div>				
<b>Total</b>	<b>2230</b>	<b>100%</b>					